

Maci Thornton

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Shippensburg University, 1871 Old Main Drive, Shippensburg, PA 17257

EDUCATION

Bachelor of Arts in Communications, May 2019

Messiah College, Mechanicsburg, PA GPA: **3.88**

Recipient of Messiah College Provost Scholarship

Master of Science in Organizational Development and Leadership, Anticipated 2021

Shippensburg University, Shippensburg, PA

Concentration in **Higher Education Structure and Policy**

JOB EXPERIENCE

Marketing Intern, Altoona Curve Baseball Team

Altoona, PA, May 15th (2017) – August 13th (2017)

- Gained understanding toward the basics of marketing, sponsorship, promotions, and community relations for a minor league baseball team.
- Augmented leadership skills through planning Intern Night with colleagues.

Intern for Dr. Wendy Snodgrass, Clarion University Athletic Director

Clarion, PA, May 23rd (2018) – August (2018)

- Observed and assisted in the everyday inter-workings of an intercollegiate athletic department at the Division II level.
- Received insight toward sight renovation, coach hiring, and hosting NCAA championships.

Game-day Management, Shippensburg University Athletics

Shippensburg, PA, August 23rd (2019) – Present

- Assist in day-to-day tasks within Shippensburg University's athletic department.
- Manage student workers during Shippensburg athletic events, particularly football and basketball.

Graduate Assistant, Shippensburg University Communications and Marketing

Shippensburg, PA, August 24th (2019) – Present

- Aid various faculty/staff members in every day projects for the university, including: composing press releases and updating professional stationary, magazines, brochures, and flyers.
- Proof-read and critique communication/marketing documents.
- Communicate with faculty/staff and students regarding certain projects.

UNDERGRADUATE ACTIVITIES

Member of Messiah Women's Basketball Team

NCAA Division III, MAC Commonwealth

WBCA All-American Honorable Mention (2018-2019)